



# Jackie Mattox

Founder, President & CEO, WE United

Jackie Mattox is the Founder, President, Chairman of the Board, and Chief Executive Officer of WE United, a global professional network advancing leadership excellence across technology driven industries.

Since launching the organization in 2017, Jackie has transformed WE United from a grassroots initiative into an international leadership platform that partners with Fortune 500 companies, global distributors, manufacturers, digital integrators, and innovators across the tech industry. Recognized for her expertise in cultural transformation, cross-departmental change management, and leadership growth, Jackie engages with executive teams spanning all departments with some of the world's top leadership trainers, bringing a rare ecosystem of industry influence with manufacturers, electronics distributors, contract manufacturers, and software/digital platforms.

A communications strategist by background with early career experience in the electronics supply chain, strategic key account management, and relationship-driven business results, Jackie bridges the gap between people, strategy, and industry knowledge with a leadership philosophy rooted in civility, ethics, and humanity. She is known for her ability to facilitate high-stakes conversations with diplomacy and clarity, guiding leaders through emotionally charged topics, including AI adoption, digital integration, workforce evolution, systemic advancement, and organizational ethics.

Jackie hosts the *Voices of Innovation* podcast, leads WE United's global media and leadership initiatives, and speaks internationally on leadership, culture, and systemic transformation. She was recognized as one of the Top 21 Female Influencers in Technology by Startups Magazine and is widely regarded as a unifying voice in a rapidly evolving and complex technology ecosystem.

Beyond her life work, Jackie has a passion for youth and educational initiatives. She resides in Dana Point, California, and enjoys hiking, biking, beach time, and travel.



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