



WE United Sponsor Benefits



Membership Licenses:

- Silver: 25
- Gold: 75
- Platinum: 150



Mentorship Program:

- 6-Month in Duration with Specialized Matching, Clear Goals, and KPI's:
 - Silver: 2 Spots Guaranteed
 - Gold: 4 Spots Guaranteed
 - Platinum: 8 Spots Guaranteed



Learning & Development:

- Access to WE United Archives and Learning Modules
- Opportunity for Customized Corporate Training
- Opportunity for WE United Speaking Engagement
- Opportunity for Leadership Certification - WE United Leadership Summit



Career Corner:

- Talent Recruitment - Promotion on website, newsletter, and social media to ~1500 members



Chapters:

- Opportunity for Internal WE United Chapter
- Priority Consideration to Lead a Local All Industry Chapter
- Priority Inclusion in Local Chapter Events

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Corporate Resources:

- Industry Best Practices & Strategies
- ERG Support
- Sustainability (ESG) Report Enhancement



Brand Recognition & Public Relations

- Logo on WE United Homepage & Sponsor Page
- Logo in Brochures and Print Materials
- Logo and Promotion as a Premium Sponsor in Annual Summits – Platinum Level
- Logo and News Mentions in “The Leader’s Edge” Newsletter (12 Issues Minimum); Delivered Bi-Monthly to Members and Monthly to All-Industry (5,000 Recipients)
- Social Media Posts:
 - Silver: 1
 - Gold: 2
 - Platinum: 4
- Executive Feature on *Voices of Innovation* Podcast
- Opportunity for Global Chapter and Events
- Opportunity for Collaborative Marketing Piece – Gold & Platinum
- Press Release (Optional)



Additional Benefits:

- Quarterly Analytics Reports
- Quarterly Strategy Meetings
- Priority Consideration & Access:
- WE United Panels & WE Live Events
- Consideration for Council Participation
- Priority Registration for Annual Leadership Summit and Events

"The TTI Family of Specialist organization is pleased to continue our Platinum Sponsorship of WE United in partnership of their critical mission to expand opportunities for women in the electronics industry and to support them in fostering their key program pillars of community, mentorship, and leadership growth for their valued members."

Mike Morton
CEO, TTI



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