FOR IMMEDIATE RELEASE

WE United Invites Electronics Industry to Connect at electronica 2026

Laguna Niguel, Calif. (26 October 2026) – WE United will join the global electronics industry at electronica 2026 in Munich this November, with Founder and CEO Jackie Mattox delivering a "State of the Union" keynote address. The organisation is also inviting attendees to a complimentary networking reception hosted by DigiKey on 11 November.

Mattox will deliver her keynote at 9:30 am local time on 11 November at the Future Tech Stage in Hall C6 as part of the Women in Tech Forum. Her address will highlight findings from WE United's Lead Forward Report, which examines six interconnected areas influencing leadership progression across the technology sector, including executive representation, pay equity, entrepreneurship and access to funding. Among its findings, women represent just 26.7% of the global technology workforce, with 45% cited as leaving tech for cultural reasons, highlighting the continued need to strengthen leadership pipelines and expand opportunities across the industry.

Jackie Mattox, Founder and CEO of WE United, comments, "electronica convenes people and organisations shaping the future of our industry, which makes it an important place to discuss relevant leadership topics and strengthen the workforce ahead. Our Lead Forward Report reinforces that advancing women and building balanced leadership pipelines requires a collective industry effort. I look forward to sharing these insights and exploring how we can move the conversation into meaningful action across the global electronics ecosystem."

WE United and DigiKey Invite electronica Attendees to Reception

The WE United cocktail reception, hosted by DigiKey, will take place from 4 - 6 pm local time on 11 November at Hall C5, Stand 401. The reception will provide an informal opportunity to meet the WE United community and connect with professionals from across the electronics industry.

The event continues the longstanding relationship between WE United and Platinum sponsor DigiKey, a foundational supporter of the organisation and its work across the electronics industry.

"DigiKey is proud to continue our partnership with WE United and support its work to advance women in electronics and technology globally," said DigiKey CEO Dave Doherty.

-more-

“Our collaboration is focused on fostering awareness, education and connections that help build a stronger industry, and electronica provides an important opportunity to bring that

community together. We’re pleased to host the WE United reception in Munich to strengthen relationships, share ideas and continue supporting the development of leaders across the industry.”

Registration is now open for both WE United events at electronica on Wednesday 11 November:

Register here for the State of the Union keynote at 9:30 am local time.

Register here for the WE United networking reception at 4 - 6 pm local time.

Monica Highfill from the WE United Executive Team will hold stakeholder meetings alongside Mattox at electronica from 10–12 November. WE United will share meeting space with Rochester Electronics in Hall C4, Stand 161. A longtime sponsor and advocate of WE United, Rochester will also host a private stakeholder gathering with the organisation during electronica to help bring more visibility to the WE United mission.

electronica takes place from 10–13 November 2026 in Munich, Germany.

###

About WE United
WE United is a nonprofit leadership organisation serving the global electronics manufacturing ecosystem. Founded in 2017, the organisation provides leadership development, mentorship, networking opportunities, events, thought leadership, and research. Through its programmes and community, WE United equips women and all qualified individuals to advance their careers while supporting organisations in building high-performing, balanced leadership pipelines. Its work is guided by a commitment to civility, ethics, and humanity in technology.

Follow: LinkedIn | Facebook | Instagram | YouTube

WE United Media Relations | media@weunited.tech | www.weunited.tech